

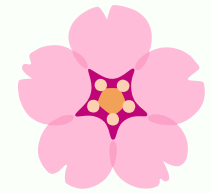


Disclaimer

This project report has been prepared and submitted as part of an academic requirement. The information contained within this report is based on research, data analysis, and personal insights, and is intended solely for educational purposes. While every effort has been made to ensure the accuracy and reliability of the information presented, Export Experts Global and the team do not make any warranties or representations regarding the completeness, validity, or currentness of the content. Any action taken based on the information in this report is strictly at the reader's own risk, and neither Export Experts Global nor the presenter will be held liable for any potential consequences.

This report may not be reproduced, distributed, or used for commercial purposes without prior written permission.

www.expertexpertsglobal.com



DRY FLOWER EXPORT BUSINESS

A Profitable Global Opportunity from India



Explore Global Markets |



Value-Added Products |



Export Opportunities

What Are Dry Flowers?

Dry flowers are natural flowers preserved through air-drying, pressing, or other drying methods. They are used in home décor, wedding decorations, floral arrangements, handicrafts, potpourri, and gift products. Indian exporters can supply dried flowers in bulk or create premium decorative products for international buyers.



Natural flowers, preserved for longer use.



Bulk supply or premium decorative products.

Export Experts

5 Dry Flowers You Can Export



🌹 Dried Rose Petals: Used in potpourri, decorations, and craft products.



💜 Dried Statice: Popular for bouquets and long-lasting floral arrangements.



🌿 Dried Lavender: Used in decorative bundles and fragrance sachets.



🌻 Pressed Flowers: Suitable for greeting cards, resin art, and handmade crafts.



💐 Dried Hydrangeas: Used in premium floral arrangements and interior décor.

Which Countries Can You Target?

 Potential markets to research include:

-   United States — Craft suppliers and décor businesses
-   Netherlands — Floral wholesalers and traders
-   Canada — Craft stores and floral studios
-   United Kingdom — Florists and home décor retailers
-   UAE — Wedding decorators and gift companies
-   Italy — Florists and event designers

Export Experts Global

Validate product-specific demand and import regulations before selecting a market.



Where to Source Dry Flowers in India?

□ Explore suppliers and floriculture networks in:

🌿 Karnataka

🌿 Tamil Nadu

🌿 Maharashtra

🌿 West Bengal

🌿 Gujarat

🌿 Madhya Pradesh

Experts Global

Contact growers, flower processors, wholesalers, and dried-flower manufacturers. Compare quality, colour retention, moisture levels, packaging, and minimum order quantities before purchasing.

Who Are Your Potential Buyers?

🎯 Target these international customers:

- 🌿 Floral wholesalers and distributors
- 🌿 Wedding and event decorators
- 🌿 Home décor brands
- 🌿 Craft material importers
- 🌿 Gift and handicraft businesses
- 🌿 Potpourri and decorative product manufacturers

✉️ Send a professional catalogue with product photographs, specifications, prices, and sample options.

Export Experts G



How Can You Start With Low Investment?

Merchant Exporter Model

01

Research international demand.

02

Find reliable Indian suppliers.

03

Prepare samples and a product catalogue.

04

Contact overseas buyers.

05

Confirm quality, quantity, and payment terms.

06

Arrange packaging and export shipment.

Start with a buyer-led order where possible to reduce inventory risk. You will still need working capital for samples, logistics, and supplier payments.

Export Documents & Compliance

Before shipping, check the requirements for your specific dried-flower product.

- | | |
|---|---|
| ☐ IEC from DGFT | ☐ Commercial invoice |
| ☐ Packing list | ☐ Shipping bill |
| ☐ Certificate of origin, if required | ☐ Phytosanitary certificate or import permit, where applicable |

⚠ Rules can differ by flower species, processing method, and destination country. Verify requirements before accepting the order.

Export Experts Global

Risks & Challenges ⚠️

- ☞ 🌧️ Moisture & Mould: Poor drying can damage the shipment.
- ☞ 🎨 Colour Fading: Improper storage may reduce product quality.
- ☞ 📦 Breakage: Fragile petals and stems need protective packaging.
- ☞ 🌐 Import Regulations: Missing permits may delay or prevent delivery.
- ☞ 💰 Profitability: Freight, packaging, rejections, and payment delays can reduce margins.

Export Experts Global

How to Find International Buyers

 Use these methods to build your buyer pipeline:



B2B marketplaces and trade directories



International floriculture exhibitions



LinkedIn outreach to floral wholesalers



Direct emails to décor and craft businesses



Export shipment data, where legally available

Pro tip: Offer samples and consistent product specifications instead of competing on price alone.



LEARN IMPORT-EXPORT BUSINESS PRACTICALLY & LOGICALLY



DELHI-MUMBAI-KOLKATA-ONLINE

BOOK NOW +91 92059 08400/+91 81308 80568 www.expertexpertglobal.com