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INDIA TO NIGERIA EXPORT OPPORTUNITY

Products • Buyers • Market Potential

SLIDE 2 — WHY NIGERIA



Nigeria is one of Africa's major consumer and industrial markets.
Indian exporters can explore opportunities in:



 **Pharmaceuticals**



 **Machinery**



 **Auto Parts**



 **Electrical Products**



 **Textiles**



 **Chemicals**



 **Plastics**



SLIDE 3 — PHARMACEUTICALS

India has strong existing pharmaceutical trade with Nigeria.

Products:

Generic medicines

Formulations

OTC products

Medical supplies

 Buyers: Pharmaceutical importers, distributors & wholesalers

 NAFDAC compliance is important.

SLIDE 4 — MACHINERY

Nigeria's manufacturing, agriculture and construction sectors create demand for machinery.

Products:

**Food-processing
machinery**

Agricultural machinery

Industrial equipment

Construction machinery



 Target B2B distributors & industrial buyers.

SLIDE 5 — AUTO PARTS

Explore Nigeria's large automotive aftermarket.



Engine components



Filters



Brake parts



Suspension parts



Commercial vehicle parts

 Target importers, distributors & spare-parts dealers.



SLIDE 6 – TEXTILES & GARMENTS

Indian textile expertise can create opportunities in Nigeria.

Cotton fabrics

Yarn

Garments

Uniforms

Home textiles

 Target textile importers, wholesalers & manufacturers.

SLIDE 7 — ELECTRICAL PRODUCTS ⚡

Potential B2B categories include:



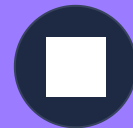
Electrical components



Lighting products



Industrial equipment



Selected electrical accessories

🎯 Focus on importers, contractors & distributors.

SLIDE 8 — PLASTICS & CHEMICALS

Indian manufacturers can explore:

 **Plastic products**

 **Packaging materials**

 **Organic chemicals**

 **Industrial chemical products**

Key: Check Nigerian product standards and import regulations before shipment.



SLIDE 9 – HOW TO FIND NIGERIAN BUYERS

Research → Verify → Connect →
Export

- 1  Search Nigerianimporters
- 2  Check their product range
- 3  Verify company details
- 4  Send a professional quotation
- 5  Offer samples when appropriate
- 6  Negotiate secure payment terms
- 7  Plan shipping & documentation

Never rely only on a buyer's website or WhatsApp profile.

SLIDE 10 — EXPORT FORMULA

INDIAN PRODUCT ☐

+

VERIFIED NIGERIAN BUYER ☐

+

COMPETITIVE PRICING

+

COMPLIANCE

+

SECURE PAYMENT

+

RELIABLE LOGISTICS

=  **REPEAT EXPORT BUSINESS**

Want to explore the Nigeria market?

Start with product research + verified buyers.



LEARN IMPORT-EXPORT BUSINESS PRACTICALLY & LOGICALLY



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