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Tulsi Export Business



Low Investment, High Profit



Start Your Herbal Export Journey Today



Turn India's **Holy Basil** into a global income stream!



What is Tulsi?

Tulsi, scientifically known as *Ocimum tenuiflorum*, is a powerful medicinal herb widely used in Ayurveda.

It is popular in:



Herbal teas ☕



Medicines 💊



Cosmetics 💧



Global demand is growing rapidly due to health awareness.



Why This Business?



✓ Huge international demand 🌍



✓ Easy cultivation in India 🌱



✓ Multiple product options 📦



✓ Growing wellness industry 🧘

👉 Perfect for beginners in export business

What Can You Export?

You can sell Tulsi in different forms:



 Dried Leaves
(most popular)



 Tulsi Tea



 Tulsi Powder



 Essential Oil



 Capsules &
Extracts

 Value-added products = more profit 



Top Export Markets



USA – Supplements & herbal tea



Germany – Organic demand



UK – Ayurveda trend



Canada – Natural health market



Australia – Premium organic buyers



How to Start?

- ☐ Source from farmers or grow yourself 

-
- ☐ Dry, clean & package properly 

-
- ☐ Get licenses (IEC, FSSAI)

-
- ☐ Register with Agricultural and Processed Food Products Export Development Authority

-
- ☐ Find buyers on B2B platforms



Profit & Pro Tips

**30%-
70%+**



Profit Margin: 30%–70%+



High demand in herbal
industry



Pro Tips:



Focus on organic certification



Build your own brand



Export value-added products



Target premium buyers



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