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DATES VARIETIES EXPORT BUSINESS

5 Popular Date Varieties Every Export Entrepreneur
Should Know

Source Smart. Find Buyers. Export Globally.



Medjool Dates

- Large, soft and premium-quality dates.
- Uses: Retail packs, gift boxes and premium food products.
- Potential markets: USA, UK, Germany and UAE.
- Business opportunity: Premium date packaging and wholesale distribution.

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Ajwa Dates

- Premium dark dates associated with Madinah, Saudi Arabia.
- Uses: Specialty retail, gifting and ethnic grocery stores.
- Potential markets: India, UAE and selected international markets.
- Business opportunity: Premium-origin products and gift packs.

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Deglet Noor Dates

- Amber-coloured dates with a semi-dry texture.
- Uses: Baking, snacking, food manufacturing and retail.
- Potential markets: France, Germany, UK and North America.
- Business opportunity: Bulk supply to food distributors and manufacturers.

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Sukkari Dates

- Sweet dates commonly associated with Saudi Arabia.
- Uses: Snacking, gifting and specialty food retail.
- Potential markets: Gulf countries and selected Asian markets.
- Business opportunity: Premium consumer packs and wholesale trading.

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Barhi Dates

- Known for fresh yellow fruit and softer, ripe stages.
- Uses: Fresh-fruit consumption and specialty retail.
- Potential markets: Gulf countries and other suitable fresh-produce markets.
- Business opportunity: Seasonal trading with appropriate temperature control.

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Where to Source Dates?

Explore suppliers from:



□ Saudi Arabia — Ajwa, Sukkari and other varieties.



□ Algeria — Deglet Noor and other local varieties.



☒ UAE — Trading, sorting, packing and re-export.



□ Tunisia — Deglet Noor.



☒ Egypt — Multiple commercial date varieties.

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How to Start the Export Business

01

Select your date variety and target market.

03

Obtain samples and check quality.

05

Obtain an IEC and verify applicable food-export requirements.

07

Confirm the buyer and payment terms before shipment.

02

Find and verify reliable suppliers.

04

Calculate sourcing, packing, freight and other costs.

06

Prepare export documentation and compliant packaging.

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Risks & Challenges



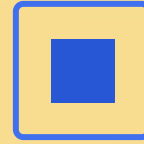
 Quality variation and infestation.



 Freight costs and transit delays.



 Price competition and payment risks.



 Moisture, storage and shelf-life issues.



 Food-safety, labelling and import regulations.



 Cold-chain requirements for fresh Barhi dates.

Tip: Start with samples and confirmed buyer requirements before investing in bulk stock.

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Find International Buyers

Potential buyers include:



Dates importers and wholesalers.



Dried-fruit retailers.



Premium food and gift-box companies.



Supermarket and grocery distributors.



Food manufacturers and bakeries.

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Research official trade statistics under HS heading 0804.10 for dates, then verify the exact tariff code and import requirements for your destination country.



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