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SALT LICK EXPORT BUSINESS

A Livestock Product You Can Export from India

Cattle | Goats | Sheep | Horses

From Local Manufacturing to Global Markets

WHAT IS A SALT LICK

A salt lick block is a solid mineral supplement provided to livestock.



Salt



Trace elements



Other approved nutritional ingredients

Used as part of livestock nutrition programs.



Minerals



Vitamins

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WHY THIS PRODUCT

Livestock Farming = Recurring Demand

Easy to store

Long shelf life
depends on
formulation

Multiple product
variants

Suitable for B2B
sales

Can be customized
for different
animals

Value-added
product rather
than raw salt

TYPES YOU CAN EXPORT

01

Plain Salt Lick Blocks

02

Cattle Mineral Licks

03

Goat & Sheep Licks

04

Horse Salt Licks

05

Vitamin + Mineral Blocks

06

Molasses Mineral Licks



WHO ARE YOUR BUYERS

Target B2B buyers:



Animal Feed Importers



Veterinary Product Distributors



Dairy Farms



Equine Suppliers



Feed Distributors



Agricultural Wholesalers



Livestock Farms

Focus on verified commercial buyers—not just countries

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POTENTIAL EXPORT MARKETS

Research opportunities in:

UAE

Saudi Arabia

Oman

Qatar

Kenya

Tanzania

South Africa

Nigeria

Australia

New Zealand

Market access depends on product formulation and destination-country regulations

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WHAT DO YOU NEED TO CHECK

Before exporting:



HS Classification



Ingredient Specifications



Microbiological Parameters



Product Label



Product Formula



Certificate of Analysis



Heavy Metal Limits

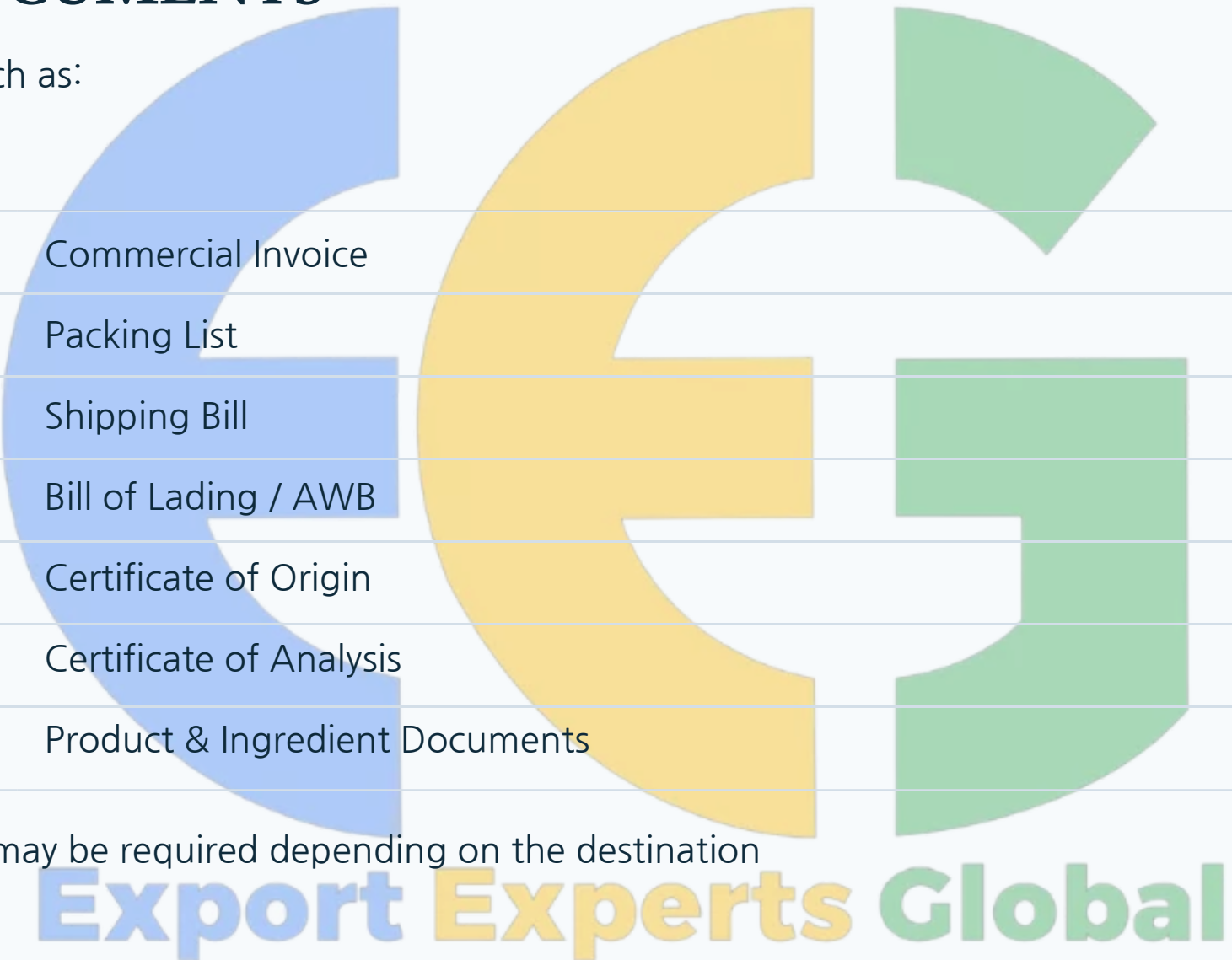


Destination-Country Registration

Feed regulations can differ significantly by country.

EXPORT DOCUMENTS

Prepare documents such as:

- 
- | | |
|----|--------------------------------|
| 01 | Commercial Invoice |
| 02 | Packing List |
| 03 | Shipping Bill |
| 04 | Bill of Lading / AWB |
| 05 | Certificate of Origin |
| 06 | Certificate of Analysis |
| 07 | Product & Ingredient Documents |

Additional certificates may be required depending on the destination

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RISKS & CHALLENGES

Challenges in Salt Lick Export Business

Regulatory Compliance: Different countries have different animal-feed import rules.

Product Quality: Incorrect mineral levels or contamination can create safety issues.

Moisture & Storage: Humidity can damage blocks during storage and shipping.

Shipping Costs: Heavy blocks can increase freight and handling expenses.

Market Competition: Established international brands may offer competitive pricing.

Documentation: Missing certificates or incorrect HS classification can delay shipments.

Buyer Verification: Fake buyers and payment defaults can cause financial losses.

Risk Management Tip: Verify regulations, test product quality, use moisture-resistant packaging, calculate landed costs and check buyer credentials before accepting bulk orders.

Start with buyer requirements and sample specifications before producing large quantities.

SALT LICK = A VALUE-ADDED LIVESTOCK PRODUCT

From Indian manufacturing to international livestock markets



01

Research the product

02

Find verified buyers

03

Understand regulations

04

Export professionally

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LEARN IMPORT-EXPORT BUSINESS PRACTICALLY & LOGICALLY



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