

Disclaimer

This project report has been prepared and submitted as part of an academic requirement. The information contained within this report is based on research, data analysis, and personal insights, and is intended solely for educational purposes.
While every effort has been made to ensure the accuracy and reliability of the information presented, Export Experts Global and the team do not make any warranties or representations regarding the completeness, validity, or currentness of the content. Any action taken based on the information in this report is strictly at the reader's own risk, and neither Export Experts Global nor the presenter will be held liable for any potential consequences.
This report may not be reproduced, distributed, or used for commercial purposes without prior written permission.

www.exportexpertsglobal.com



MINERAL TRADE · PRACTICAL ENTRY POINT

GYPSUM POWDER EXPORT

Sourceprocessedproduct,verifyquality, and sell into nearby markets.

COMMERCIAL ENTRY MODEL

PRODUCT FAMILY

ONE MINERAL, SEVERAL COMMERCIAL PRODUCTS

Natural gypsum powder is the base. Processing and end-use specifications create distinct commercial products forcement, plaster, boards, agriculture, ceramics, and industry.



Natural gypsum powder

BASE MINERAL



Plaster of Paris

CALCINED GYPSUM



Construction-grade

PLASTER AND BOARDS



Agricultural gypsum

SOIL APPLICATIONS

Export Experts Global

BUYER FIT

QUALITY SPECIFICATIONS DETERMINE THE BUYER

Calciumsulphate content, purity, fineness,moisture, setting time, whiteness, salts, insoluble matter, and heavy metals must match the end use.

Untreated powder

NATURAL GYPSUM

Buyer fit depends on mineral composition, purity, fineness, moisture, whiteness, salts, insoluble matter, and heavy metals.

CEMENT · AGRICULTURE · INDUSTRY

Plaster of Paris

CALCINED GYPSUM

Calcination changes the product. POP is not interchangeable with untreated powder and must be specified separately.

PLASTER · BOARDS· CERAMICS

Export Experts Global

EXPORT PROCEDURE

EXPORT COMPLIANCE STARTS WITH CORRECT CLASSIFICATION

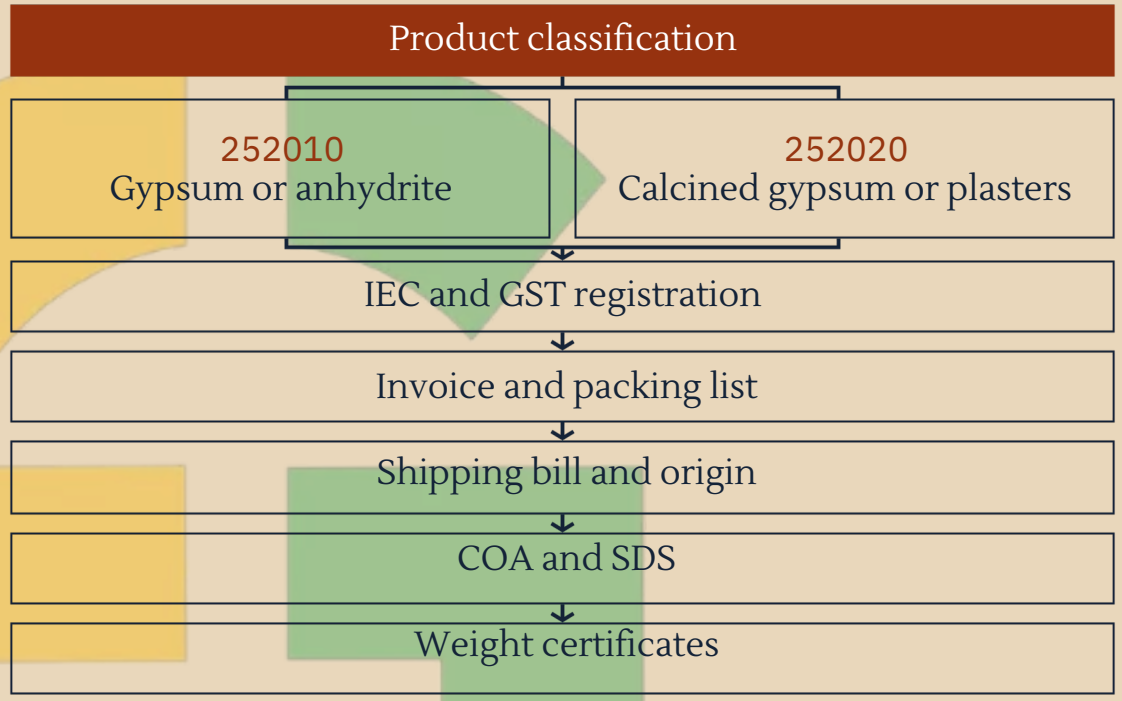
Confirm the product before building the document set: potential HS codes differ for untreated and calcined material.

252010

Gypsum or anhydrite

252020

Calcined gypsum or plasters



Export Experts Global

OPERATING MODEL

START WITH PROCESSING AND SOURCING, NOT MINING

Merchant exporting keeps the first move focused on product control, buyer fit, and dispatch discipline before investing in a plant.

STAGE	PROCESS
Procure	Source legal, suitable gypsum.
Process	Crush, grind, screen; optional calcination.
Test	Verify specifications and batch results.
Pack	Use moisture-resistant packaging and labelling.
Dispatch	Coordinate documents, transport, and shipment.

Export Experts Global

SOURCING ANCHOR

RAJASTHAN IS THE SOURCING ANCHOR

Start with Rajasthan, including Bikaner, Jaisalmer, Barmer, and Nagaur. Gujarat, Jammu & Kashmir, and Tamil Nadu broaden the sourcing map.

Rajasthan · Bikaner · Jaisalmer · Barmer · Nagaur

Other sources · Gujarat · Jammu & Kashmir · Tamil Nadu

LEGAL SOURCING AND MINERAL COMPOSITION REPORTS ARE NON-NEGOTIABLE.



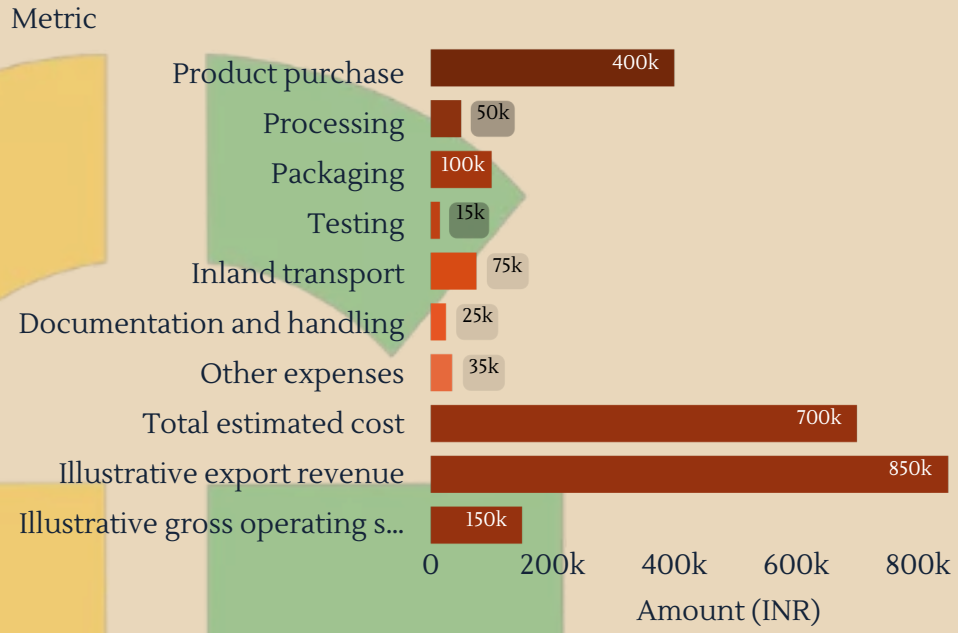
Export Exper

ILLUSTRATIVE ECONOMICS

ILLUSTRATIVE ECONOMICS: A 100 MT ORDER

₹1,50,000

Gross operating surplus



ILLUSTRATIVE 100 MT ORDER ECONOMICS · INR

Before ocean freight, insurance, financing, taxes, and destination costs.

ILLUSTRATIVE ONLY · $100/MT · ₹85/USD

Export Experts Global



FIRST ROUTE TO DEMAND

NEARBY MARKETS OFFER THE FIRST ROUTE TO DEMAND

Prioritize potential freight and buyer-fit advantages in UAE, Saudi Arabia, Oman, Bangladesh, and Nepal.

Construction demand

Cement makers, building-material distributors, plasterboard and POP manufacturers.

Industrial demand

Fertilizer companies and industrial mineral importers.

POTENTIAL MARKETS · VERIFY BUYER FIT BEFORE QUOTING

Experts Global

MARGIN PROTECTION

TESTING AND RISK CONTROLS PROTECT THE MARGIN

Buyer confidence comes from repeatable evidence. The commercial risk sits in the gaps between a specification, a shipment, and a payment.

Evidence before dispatch

Chemical analysis, purity, moisture, particle-size, whiteness, setting-time, chloride, and relevant heavy-metal tests.

COA · TDS · SDS · BATCH REPORTS

Controls around the shipment

Moisture-resistant packaging, weight certificates, and disciplined checks on purity, freight, damage, regulation, and payment.

PROTECT QUALITY · PROTECT CASH

Export Experts Global



PRELIMINARY RECOMMENDATION

THE RECOMMENDATION: MERCHANT EXPORTER FIRST

₹2,00,000

Use the preliminary start up budget as a lean launch framework, not enough working capital for a 100 MT shipment.

Start withRajasthanprocessors

Verify buyers and consistent specifications

Check freight before committing

Experts Global

PRELIMINARY BUDGET · DISCIPLINED FIRST SHIPMENT

Export Experts Global

LEARN IMPORT-EXPORT
BUSINESS PRACTICALLY & LOGICALLY



DELHI-MUMBAI-KOLKATA-ONLINE

BOOK NOW +91 92059 08400/+91 81308 80568 www.exportexpertglobal.com