



EXPORT EXPERTS GLOBAL



LEARN IMPORT EXPORT BUSINESS PRACTICAL TRAINING PROGRAM



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Respected Sir / Madam

We are sending you all the details about the Export and Import Practical Training Program.

OVERVIEW

Export & Import Training Program is designed for students looking to enhance their knowledge in international business as well as working professionals and businessmen who want to start their export-import business on a very short scale and investment. This Practical Training program takes the students, working professionals, and businessmen through various areas of study to be a master of international business.



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Eligibility

- Any Individual Who Wants to be an Entrepreneur.
- 10+2 or Any Graduate (Optional).

Duration

- 5 Days Weekdays Fast Track Training Program batch.
- 4 Sundays Weekend Fast Track Training Program batch.
- 1 Day Port Visit

Training Program Timings

- 11 Am to 5 Pm approx (half an hour lunch break will be provided)





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PRACTICAL TRAINING PROGRAM **COURSE MODULE**

- 1. Introduction to Export-Import Business**
- 2. GATT/WTO**
- 3. How to Start Your Company/ Registration Of firms**
- 4. How to get Import Export License and HS code**
- 5. How to Select Name of your Company**
- 6. How to Find Buyers Part -1**
- 7. How to Find Buyers Part -2**
- 8. How to get Business Loan**
- 9. Types of Payment and Payment Guarantee in Export Business**
- 10. Export Incentives**
- 11. Exim bank**
- 12. Incoterms**
- 13. ECGC**
- 14. Foreign Trade Policy**
- 15. Export Promotion zones(EPZ, EOUs, TPs,SEZ, etc)**
- 16. Market Entry strategies for Export Business**
- 17. Foreign Exchange and Forward Contract**





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PRACTICAL TRAINING PROGRAM **COURSE MODULE**

- 18. Packaging, Labeling, and Marking of Products**
- 19. Inspection of Exports**
- 20. Logistics and Shipping**
- 21. Marine Insurance**
- 22. Export-Import Duties**
- 23. Project Export and Export of Services**
- 24. Export-Import By Post Parcel**
- 25. Export Contract**
- 26. Import Management**
- 27. Import Planning**
- 28. Market Entry Strategies for Import Business**
- 29. Import Financing**
- IMPORT EXPORT PRACTICAL TRAINING PROGRAM**
- 30. ISO Certification**
- 31. FERA FEMA**
- 32. Risk Management in Export-Import Business**
- 33. Product Selection for Export Business**
- 34. Product Selection for Import Business**





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PRACTICAL TRAINING PROGRAM **COURSE MODULE**

- 35. Practical Session -1**
- 36. Practical Session -2**
- 37. Appointment of Business Agents**
- 38. Professional Communication Skills**
- 39. Digital/Online Marketing**
- 40. Export Promotion Councils, Commodity Boards, Embassy, etc.**
- 41. Trade Disputes**
- 42. Export pricing and Costing**
- 43. Step by step Process for Export of Goods by Sea**
- 44. Step by step Process for Export of Goods by Air**
- 45. Step by step Process for Import of Goods by Sea**
- 46. Step by step Process for Import of Goods by Air**
- 47. Export Documentation Part - A**
- 48. Export Documentation Part - B**
- 49. Import Documentation Part -A**
- 50. Import Documentation Part - B**
- 51. Feedback**





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Benefits of Joining Our Export Import Training Program

1. Exceptional Quality where you will find that you have paid a price worth the result.
2. Including Special Classes in New Products for Import Export Business.
3. Life-Time Free Support.
4. Free updates throughout the year.
5. Business Networking.
6. Company Registration Assistance.
7. Placement Assistance.
8. Help in Exploring New Business Idea.
9. All the latest Government and financial scheme update for the relevant sector.
10. Networking at our workshops.
11. Funding guidance.



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MR. HARSH DHAWAN
Founder & CEO



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**Thanks and Regards,
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