

Project Report on Export of Imli (Tamarind) Powder from India



Introduction

- • Imli powder is a dehydrated form of tamarind pulp.
- • Widely used in Indian and global cuisine.
- • High export potential due to demand for natural food ingredients.



Uses of Imli Powder

- Flavoring agent in curries, chutneys, snacks.
- Used in health drinks and Ayurveda.
- Preservative in packaged food.
- Vegan and gluten-free cooking.
- Meat and fish marinade ingredient.

Manufacturing Process

- 1. Sourcing tamarind (Tamil Nadu, Andhra Pradesh, etc.)
- 2. De-seeding and cleaning.
- 3. Drying (sun or mechanical).
- 4. Grinding to fine powder.
- 5. Sieving for uniform texture.
- 6. Packaging for export.

Investment & Cost (Monthly)

- Raw Tamarind (1000 kg): ₹50,000
- Processing & Labor: ₹30,000
- Machinery EMI: ₹10,000
- Packaging: ₹8,000
- Certifications & Testing: ₹5,000
- Logistics: ₹7,000
- Miscellaneous: ₹5,000
- Total: ₹1,15,000

Export Price & Profit

- Export Price: ₹250 - ₹420/kg
- Cost Rs 80 per kg approx.
- Investment – Rs 1,15,000
- Revenue: ₹3,45,000 (avg)
- Profit: 2,30,000/month ,
- Annual Profit: ₹10,35,000

Top Importing Countries

- 1. USA
- 2. UAE
- 3. UK
- 4. Germany
- 5. Canada

Required Certifications

- FSSAI (India)
- IEC Code (DGFT)
- APEDA Registration
- Phytosanitary Certificate
- FDA (USA)
- ISO 22000 / HACCP (recommended)

Packaging for Export

- Retail: 100g to 500g pouches/jars
- Bulk: 25kg / 50kg bags
- Labels: Product name, origin, expiry, exporter details

Marketing & Buyer Connection

- B2B: Alibaba, IndiaMART, TradeIndia
- Trade Fairs: Gulf Food, Anuga, SIAL
- Online: LinkedIn, Instagram, food blogs
- Support: Spices Board of India

Conclusion

- Low investment, high demand product.
- Exporting imli powder offers stable returns.
- Focus on quality, packaging, and global outreach for success.

Q&A / Thank You

- Thank you!
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