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West Bengal Export Products & Markets

West Bengal offers a diverse range of export products across multiple sectors, from world-famous Darjeeling tea to quality leather goods and traditional handicrafts. This presentation explores the key export products, major hubs, and international markets for West Bengal's thriving export economy.

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Agriculture & Food Products



Darjeeling Tea

World-famous, GI-tagged premium tea exported mainly to Europe, Japan, and USA



Rice Varieties

Non-Basmati & aromatic varieties exported to Gulf countries, Africa, and Southeast Asia



Fish & Seafood

Hilsa, prawns, and shrimps exported in large quantities from Kolkata port

Other notable agricultural exports include fruits (Himsagar & Langra mangoes, Murshidabad litchi, pineapple, banana), potatoes from Hooghly and Burdwan regions (exported to Nepal, Bangladesh, Gulf), and spices including popular Bengal mustard oil.

Textiles & Handlooms

Jute Products

West Bengal is India's #1 jute producer, exporting bags, carpets, mats, and ropes to global markets. The natural fiber's eco-friendly properties have increased international demand.

Cotton & Handloom Fabrics

Traditional tantsarees, baluchari sarees, and fine muslin textiles represent Bengal's rich textile heritage and craftsmanship.



Silk & Specialty Textiles

Murshidabad Silk and Baluchari heritage silk products are prized internationally for their quality and artistry. Honeycomb towels have also gained export interest in recent years.



Leather & Footwear

Kolkata & Bantala Leather Hub

Major production center for shoes, bags, jackets, and wallets, with state-of-the-art manufacturing facilities

Export Markets

Leather garments and goods are primarily exported to Europe and USA, where they're valued for quality craftsmanship

Industry Significance

The leather industry represents one of West Bengal's most valuable export sectors, combining traditional skills with modern production techniques

Handicrafts & Cottage Industry



Terracotta

Bishnupur is famous for terracotta art pieces, tiles, and pottery with distinctive red clay designs



Wooden Crafts

Krishnanagar clay dolls and Purulia masks represent unique cultural art forms with export appeal



Kantha Embroidery

Traditional running stitch embroidery used in sarees, stoles, and quilts, popular in international markets



Metal Handicrafts

Brass and bell metal handicrafts, including distinctive Dhokra art with lost-wax casting technique



Industrial & Engineering Goods



Steel & Iron

Products from the Durgapur and Asansol industrial belt form a significant portion of exports



Engineering Goods

Pumps, machine parts, and electrical equipment manufactured for global markets



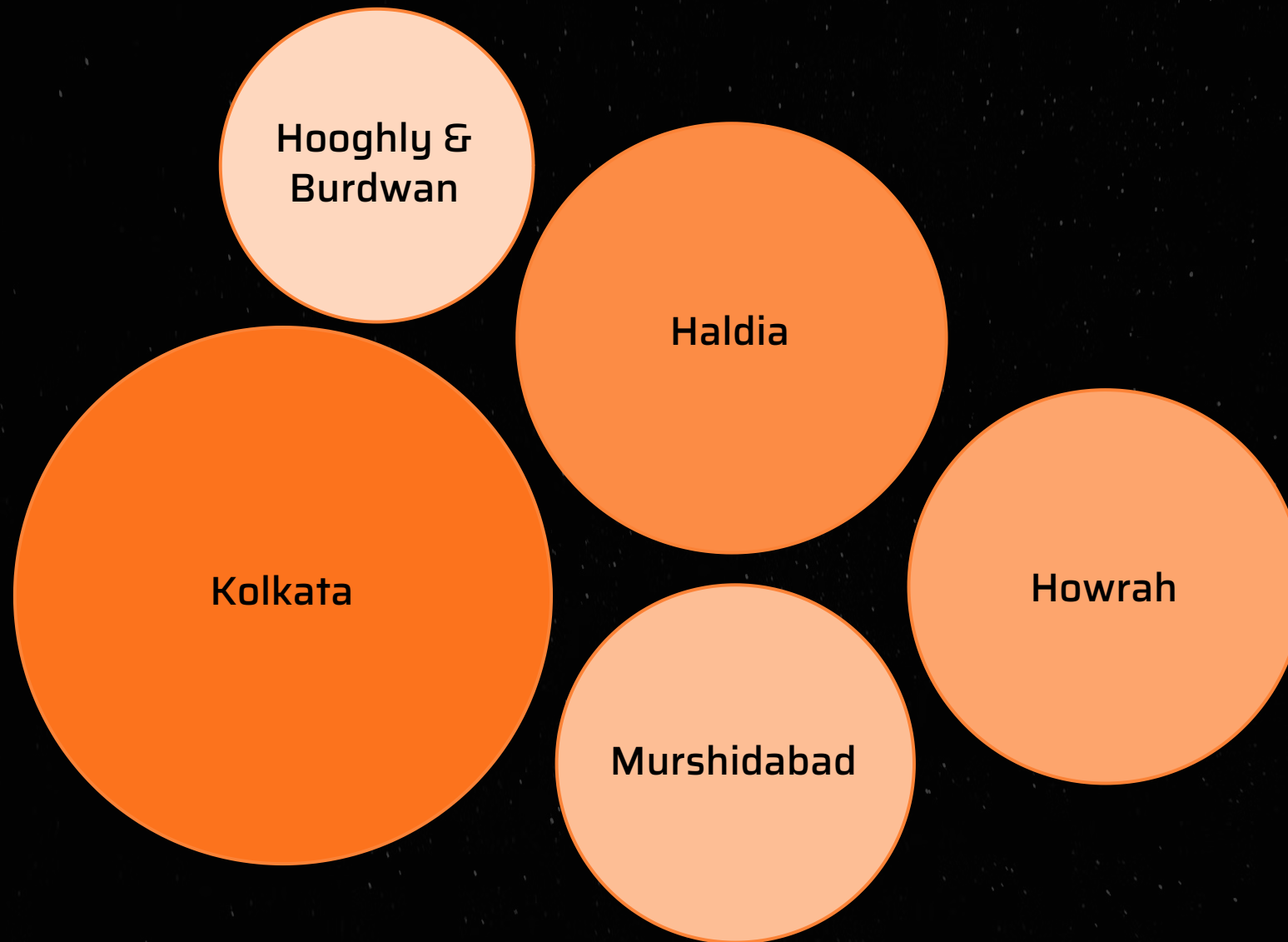
Chemicals

Chemicals and petrochemicals produced in the Haldia industrial zone for international trade

These industrial exports represent West Bengal's manufacturing capabilities beyond traditional and agricultural products, demonstrating the state's diverse economic base.

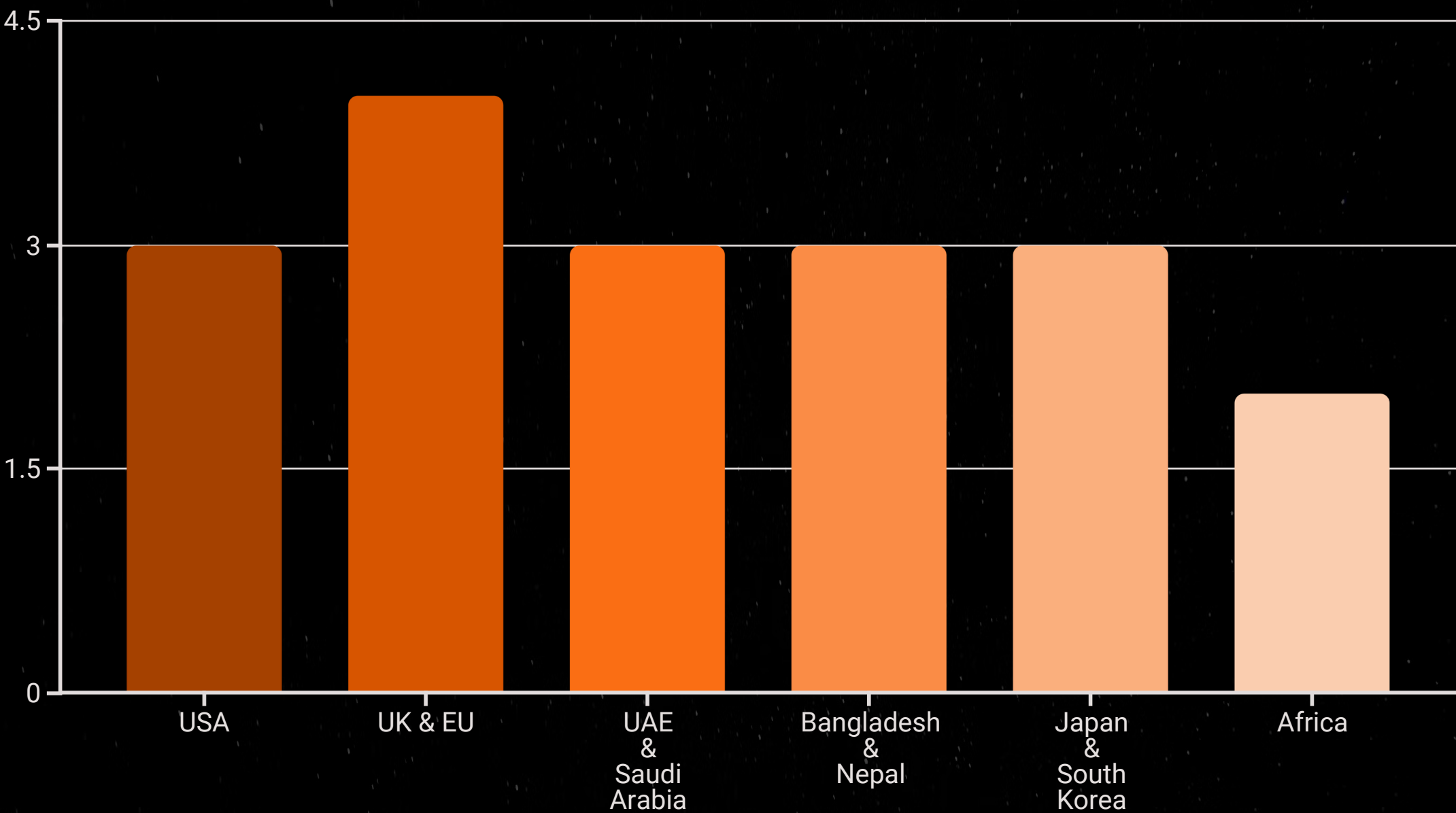


Key Export Hubs in West Bengal



West Bengal's export infrastructure is centered around these strategic hubs, each specializing in products that leverage local resources and manufacturing capabilities. Kolkata serves as the primary gateway for international trade through both sea and air routes.

Major Importing Countries



USA

Textiles, leather goods, handicrafts

UK & EU

Tea,jute,leather, handicrafts (Germany, France, Italy)

Asia & Middle East

Japan &South Korea: Darjeeling tea, silk, seafood
UAE & Saudi Arabia: Rice, fish, leather
Bangladesh & Nepal: Rice, potato, vegetables

Africa

Rice, jute bags

Export Promotion Councils



Tea Board of India

Headquartered in Kolkata, promotes and facilitates tea exports



Jute Export Promotion Council

Supports jute and jute goods manufacturers in reaching global markets



APEDA

Agricultural & Processed Food Products
Export Development Authority for agro, rice,
fruits, vegetables



Council for Leather Exports

Facilitates leather goods exports and industry development



EPCH / HEPC

Export promotion for handicrafts and handloom products



West Bengal: A Global Export Hub

Key Strengths

- Diverse product portfolio across agricultural, traditional, and industrial sectors
- Strong geographical indications like Darjeeling Tea
- Rich cultural heritage reflected in handicrafts and textiles
- Strategic location with port access for international trade

Export Opportunities

- Growing demand for eco-friendly products (jute, handlooms)
- Premium markets for specialty items (tea, silk, handicrafts)
- Expanding industrial exports to diversify trade portfolio
- Neighboring countries provide accessible markets

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