

# Compostable Bag

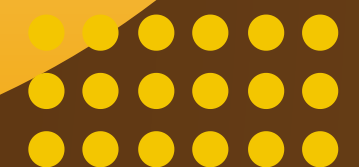
## Complete knowledge



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# 1. Introduction

Compostable bags are eco-friendly alternatives to plastic bags, made from plant-based materials like cornstarch, PLA (polylactic acid), or other natural fibers. With rising global awareness about plastic pollution, compostable bags have become highly demanded products in various international markets, especially in countries with stringent environmental policies.



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# Types of Compostable Bags







# T-Shirt Bags

**Commonly used as grocery and shopping bags, designed with easy-to-carry handles.**

## Flat Bags:

**Simple, flat design suitable for packaging or waste collection.**

# Compostable Garbage Bags

- **Heavier duty, often larger in size, used for waste management.**



## Zip Lock Bags

- **Resealable, compostable bags, commonly used in food storage.**





# Stand-Up Pouches

- Baskets, trays, furniture
- (e.g., North-Eastern states like Assam and Manipur).

# Stand-Up Pouches

Used in the food industry for packaging products like snacks, dried fruits, and coffee.



# **Top Importing Countries and Types of Compostable Bags in Demand**

- United States: High demand for grocery bags, compostable garbage bags, and stand-up pouches.
- Germany: Requires compostable flat bags and zip-lock bags due to strict environmental regulations.
- Canada: Focuses on compostable garbage and grocery bags.
- Australia: Growing demand for compostable bags across retail and food packaging.
- France: High demand for compostable T-shirt bags and pouches, particularly in organic and eco-friendly retail sectors.



# Wholesale Markets in India for Handicrafts and Home Decor

- Saharanpur, Uttar Pradesh: Known for wooden handicrafts and furniture.
- Moradabad, Uttar Pradesh: Brass and metal crafts, popularly called the “Pital Nagri” (Brass City).
- Jaipur, Rajasthan: Known for blue pottery, block-printed textiles, and jewelry.
- Khurja, Uttar Pradesh: Famous for ceramic products.
- Kashmir: Known for paper mache, carpets, and walnut wood carvings.
- Bangalore, Karnataka: Silk products and sandalwood carvings.
- North-Eastern States: Bamboo and cane products, eco-friendly crafts.



# Wholesale Markets in India



**Major supplier for packaging materials, including eco-friendly and compostable bags.**



**Key distribution point for biodegradable bags and packaging materials.**



**South India's major hub for compostable and eco-friendly packaging products.**



**Well-known for textile and packaging trading, with growing demand for compostable products.**

# Quality Certifications Required for Handicrafts and Home Decor

SGS/(EIC) Certification

ISO 9001

Eco-Certification

EN 13432 / ASTM D6400



# Packaging Requirements for Handicrafts and Home Decor



## Carton Packaging

**For bulk orders, the bags are packed in sturdy cartons to ensure safe transit.**

## Labeling

**Cartons and individual packages should clearly state “Compostable” along with product specifications and certifications.**

## Shrink Wrapping

**For smaller bundles or sets of compostable bags, shrink wrapping helps maintain cleanliness and protection during transportation.**



# Marketing and Promotion Strategies



**Online Marketplaces**

**Social Media**



**Trade Shows and Exhibitions**

**Website and E-commerce Platform**





# Plastics Export Promotion Council (PLEXCONCIL)EPC

For support and promotion, the Plastics Export Promotion Council (PLEXCONCIL), responsible for packaging materials, also assists compostable bag exporters with market insights, regulatory updates, and trade assistance.

- Membership Fees:
  - New Membership: ₹7,000–₹10,000 (initial registration and annual fees)
  - Renewal Fees: ₹5,000 annually





# EXPORT

## Step by Step Process

Step 1: Research and Plan

Step 2: Business Setup

Step 3: Membership and Certifications

Step 4: Product Preparation

Step 5: Pricing and Documentation

Step 6: Find Buyers

Step 7: Negotiate and Finalize Orders

Step 8: Arrange Shipping

Step 9: Customs Clearance

Step 10: Monitor and Deliver

### Note

Stay updated on export policies and market trends through EPCH and DGFT resources.



# Thank You!

## FOR YOUR ATTENTION

# Export Experts Global

### Contact Information



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