



# Disclaimer

This project report has been prepared and submitted as part of an academic requirement. The information contained within this report is based on research, data analysis, and personal insights, and is intended solely for educational purposes.

While every effort has been made to ensure the accuracy and reliability of the information presented, Export Experts Global and the team do not make any warranties or representations regarding the completeness, validity, or currentness of the content. Any action taken based on the information in this report is strictly at the reader's own risk, and neither Export Experts Global nor the presenter will be held liable for any potential consequences.

This report may not be reproduced, distributed, or used for commercial purposes without prior written permission.

# Cow Dung Powder Export: A Complete Cost & Profit Guide

A practical break down for agribusinesses exploring cow dung powder as an export opportunity. From manufacturing to shipping, understand the real costs and realistic profit margins.

## Export Experts



# Manufacturing Cost Breakdown

Understanding the ex-factory cost structure per metric tonne (1,000 kg) of cow dung powder manufactured in India.

## Fresh Cow Dung

₹3,000/MT Collection from dairy farms and cattle shelters

## Grinding & Sieving

₹1,000/MT Powder conversion and quality filtration

## Quality Control & Handling

₹500/MT 3 Laboratory testing, sampling, and warehouse management

## Drying Process

₹2,000/MT Sun or solar drying with manual labour

## Packing

₹2,000/MT 25350 kg HDPE bags with labelling

## Factory Overheads

₹1,000/MT 3 Utilities, rent, admin, and miscellaneous expenses

**Export Experts Global**



## Total Ex-Factory Cost

₹9.50

Per Kilogramme

Complete manufacturing cost at  
factory gate

₹9,500

Per Metric Tonne

Baseline cost before export logistics

This ex-factory price forms the foundation for export pricing. Additional logistics and port expenses will determine your final FOB cost and profit margin.

Export Experts Global

# Export Cost to FOB Port

Getting your cow dung powder from factory gate to FOB (Free on Board) at an Indian port involves three key cost components.

01

## Ex-Factory Cost

₹9,500/MT 3 Your baseline manufacturing cost

02

## Inland Transport

₹1,500/MT 3 Trucking from factory to nearest port (distance dependent)

03

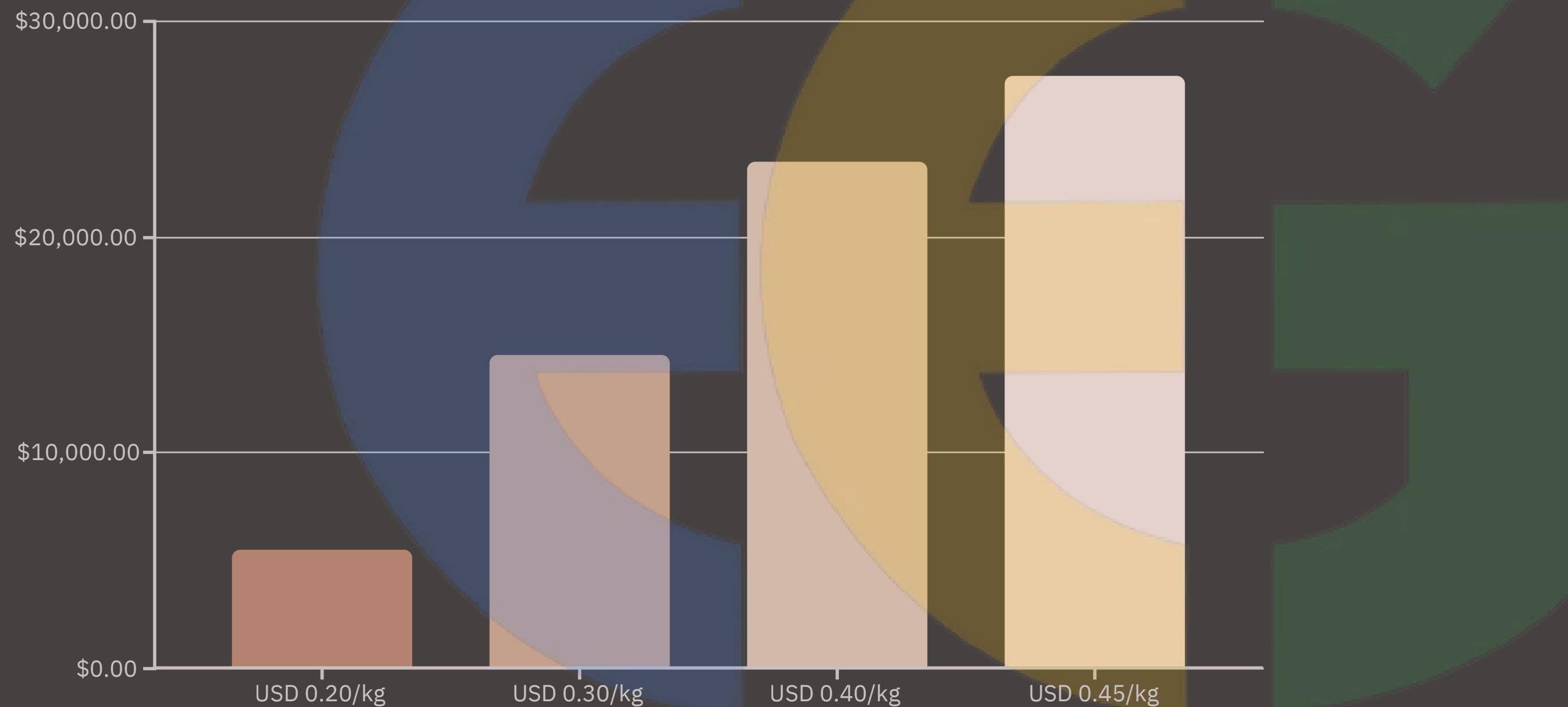
## CHA & Documentation

₹1,500/MT 3 Customs House Agent fees, port handling, and export paperwork

- ❑ **Total FOB Cost: ₹12,500 per MT (₹12.50/kg)** 3 This is your baseline selling price. Any price above this generates profit.

# Profit Scenarios: What Can You Earn?

Profit margins vary based on international pricing. Here are four realistic FOB selling price scenarios with corresponding profit per metric tonne.



At the lower end (USD 0.20/kg), you achieve modest margins suitable for bulk orders. Mid-range pricing (USD 0.303 0.40/kg) offers healthy profitability with reasonable market competitiveness.

Realistic Target

<sup>1</sup>15,000-25,000 profit per MT is achievable with proper buyer relationships

and quality consistency.

# Top 5 Uses of Cow Dung Powder

## Organic Fertiliser & Soil Conditioner

Enhances soil fertility, improves water retention, and boosts microbial activity. A natural alternative to chemical fertilisers for sustainable agriculture.

## Biogas & Renewable Energy

Used in anaerobic digestion systems for methane production. A key feedstock for rural biogas plants and clean cooking fuel.

## Compost & Vermicompost Input

Serves as base material for organic manure production. Rich in nutrients, it accelerates composting and earthworm farming processes.

## Religious & Traditional Uses

Essential for hawan, pooja products, traditional cow-dung cakes, and sacred ash preparations across Hindu rituals.

## Incense Sticks, Dhoop & Agarbatti

Acts as a natural binder and base material in the incense industry, especially for premium organic product lines.

# Market Demand: Why Cow Dung Powder?

## Growing Global Interest

The organic farming movement has created substantial demand for natural fertilisers and soil amendments. Cow dung powder offers a chemical-free, sustainable solution.

International buyers value its triple benefit: agricultural productivity, environmental sustainability, and traditional authenticity.

- Certified organic farming requires natural inputs
- Urban gardening trend in developed nations
- Religious and cultural product markets
- Renewable energy sector expansion



**Export Expert**

## Top 5 Importing Countries

These nations represent the strongest export opportunities for Indian cow dung powder, driven by organic agriculture, gardening markets, and cultural demand.



United States

Large organic farming sector and home gardening market. Premium pricing for certified organic inputs.



Vietnam

Rapidly growing agriculture sector with compost manufacturers seeking quality organic materials.



Maldives

Tourism-driven landscaping needs and organic soil applications for resort developments.



Singapore

Urban gardening boom and premium eco-products market with high purchasing power.



Cambodia

Expanding organic agriculture sector with government support for sustainable farming practices.

**Export Experts Global**

# Success Factors for Export



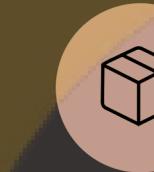
## Quality Certification

Obtain organic certification (NPOP, USDA, EU), lab testing reports, and phytosanitary certificates to access premium markets.



## Buyer Relationships

Build long-term contracts with importers, distributors, and organic farming cooperatives. Attend trade shows and use B2B platforms.



## Consistent Supply

Establish reliable sourcing networks with dairy farms. Maintain steady production capacity to fulfil bulk orders year-round.



## Smart Packaging

Use moisture-proof HDPE bags with clear English labelling. Consider containerised shipping for cost efficiency on bulk orders.

**Export Experts Global**



# Key Takeaways

## Cost Structure is Transparent

From ₹9,500/ MT ex-factory to ₹12,500/MT FOB, costs are predictable and manageable for small-to-medium enterprises.

## Profit Margins are Attractive

Realistic profits of ₹15,000-25,000 per MT make this a viable export business with the right buyers and pricing strategy.

## Demand is Diversified

Multiple end-use sectors (agriculture, energy, incense, religious) reduce market risk and offer various buyer segments.

## Start Small, Scale Gradually

Test with smaller shipments to Vietnam or Maldives, establish quality reputation, then expand to premium US and Singapore markets.



# LEARN IMPORT-EXPORT BUSINESS PRACTICALLY & LOGICALLY



## DELHI-MUMBAI-KOLKATA-ONLINE

BOOK NOW +91 92059 08400/+91 81308 80568 [www.exportexpertglobal.com](http://www.exportexpertglobal.com)