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EXPORTABLE PRODUCTS FROM MADURAI

Tamil Nadu's Ancient Trading Hub for Global Markets

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MARKET OVERVIEW

WHY MADURAI STANDS OUT AS AN EXPORT POWERHOUSE

Madurai, amongst Tamil Nadu's oldest and most culturally significant cities, has evolved into a major production and trading centre for textiles, agro-products, food processing, handicrafts, and engineering goods. The city's robust MSME base, highly skilled workforce, and exceptional connectivity position it as an ideal hub for export-oriented manufacturing and international sourcing.



RICH TEXTILE ECOSYSTEM

Abundant cotton supply and centuries-old textile expertise



SKILLED WORKFORCE

Expert artisans and tailoring professionals



STRATEGIC LOCATION

160 km to Thoothukudi Port, excellent road and rail links



COMPETITIVE ADVANTAGE

Low production costs with high-quality output

TEXTILES & GARMENTS: MADURAI'S EXPORT BACKBONE

COTTON FABRICS

Madurai is recognised as one of Tamil Nadu's premier textile clusters, producing grey, dyed, and printed fabrics. OEKO-TEX certified and organic cotton options available for quality-conscious international buyers.

READYMADE GARMENTS

From baby rompers to casual shirts, Madurai's garment manufacturers excel in fine stitching quality, competitive pricing, and flexible minimum order quantities. Custom labelling and packaging services readily available.

HOME TEXTILES

Comprehensive range including bed sheets, towels, table cloths, and curtains meeting international quality standards.



Key Export Markets

USA, UK, Germany, UAE, Australia, Sri Lanka, Bangladesh

Competitive Strengths

- Small MOQs possible
- Fine stitching quality
- Custom labelling available

AGRO & FOOD PRODUCTS: FARM TO GLOBAL MARKET

Madurai and surrounding districts benefit from a strong agricultural foundation , producing premium rice varieties , spices , tamarind , coconut products, and millets for health-conscious international markets.



RICE VARIETIES

Premium Ponni and Sona Masuri rice, both raw and boiled, exported primarily to UAE, Saudi Arabia, Kuwait, and Singapore.



QUALITY SPICES

Turmeric from the renowned Salem-Madurai belt, red chilli, coriander, and pepper for Bangladesh, Malaysia, Sri Lanka, and Middle Eastern markets.



TAMARIND PRODUCTS

Seeded, deseeded, paste, and blocks exported to UAE, UK, Malaysia, and USA for culinary applications.



COCONUT RANGE

Copra, oil, desiccated coconut, and shell charcoal supplied to UAE, Germany, and Netherlands.



HEALTHY MILLETS

Ragi, bajra, jowar, and pulses meeting growing demand in USA, Canada, and Australia for nutritious alternatives.

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ENGINEERING & INDUSTRIAL GOODS

PRECISION MANUFACTURING EXCELLENCE

Madurai's engineering sector specialises in auto components , pumps , motors, and foundry products serving international automotive and industrial markets.

01

AUTO COMPONENTS

Engine parts, brake components, cast iron parts, and machined components for Germany, USA, and UK.

02

PUMPS & MOTORS

Submersible pumps, agricultural motors, and water pumps exported to Africa, Middle East, and Southeast Asia.

03

FOUNDRY PRODUCTS

Cast iron and ductile iron components for industrial applications worldwide.



👤 CATEGORY 4

Traditional Crafts Meet Global Aesthetics



WOODEN HANDICRAFTS

Intricately carved home décor , wall hangings ,and traditional pieces for USA, European, and Japanese markets.



BRONZE & METAL IDOLS

Temple idols and decorative statues crafted using traditional techniques, sought after by collectors worldwide.



PALM LEAF PRODUCTS

Sustainable baskets , mats , and storage items appealing to environmentally conscious Western buyers.

LEATHER PRODUCTS (DINDIGUL BELT)

Premium leather bags, wallets, belts , and foot wear exported to Italy, Germany, and UK from nearby clusters.

Herbal & Wellness Range

Moringa powder, herbal oils , Ayurvedic products for health-conscious markets in USA, UAE, and Sri Lanka.

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GROWTH SECTOR

EMERGING EXPORT OPPORTUNITIES

Forward-thinking manufacturers in Madurai are developing innovative products aligned with global sustainability trends and health consciousness, opening new market opportunities.



SUSTAINABLE TEXTILES

Organic cotton garments, eco-friendly bags, bamboo products, and natural dyes



HEALTH FOODS

Millet-based snacks and ready-to-eat Indian foods for global wellness markets

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ROBUST EXPORT INFRASTRUCTURE & GLOBAL REACH

LOGISTICS ADVANTAGE

THOOTHUKUDI PORT — 160 km distance

CHENNAI PORT — 450 km distance

INTERNATIONAL AIRPORT — Madurai air cargo

INDUSTRIAL CLUSTERS

Kappalur Industrial Estate

SIDCO Industrial Estate

Thirumangalam Industrial Area



Middle East

UAE, Oman, Qatar, Saudi Arabia, Kuwait



Asia-Pacific

Sri Lanka , Bangladesh , Malaysia, Singapore



Europe

UK, Germany, France, Italy, Netherlands



Americas

USA, Canada, Australia



PRIMARY EXPORT DESTINATIONS

Madurai exports reach diverse global markets across the Middle East, Asia-Pacific , Europe, and North America.

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MOST PROFITABLE EXPORT CATEGORIES

Strategic focus areas offering optimal margins and strong international demand for Madurai exporters.

1

BABY GARMENTS & KIDS WEAR

Premium quality children's clothing with excellent profit margins and growing global demand.

2

ORGANIC COTTON FABRIC

OEKO-TEX certified sustainable textiles commanding premium prices in Western markets.

3

Turmeric & Tamarind

High-value spices and ingredients with strong demand across multiple continents.

4

HOME TEXTILES

Quality bed linens and towels with consistent demand and healthy profit margins.

5

HERBAL WELLNESS PRODUCTS

Moringa, amla powders, and Ayurvedic items tapping into global health trends.

6

COCONUT PRODUCTS

Diverse coconut-based items with strong European and Middle Eastern demand.

❑ **Government Support Available:** MSME export incentives, RoDTEP scheme, interest equalisation scheme, and Tamil Nadu export promotion council support help mitigate challenges like working capital constraints and quality certification costs.



YOUR GATEWAY TO MADURAI'S EXPORT EXCELLENCE

A DIVERSE, FAST-GROWING HUB

Madurai represents a diverse and rapidly expanding export ecosystem with exceptional potential across textiles, garments, agro-products, handicrafts, engineering goods, and herbal products. The region's low-cost production base, skilled workforce, and strategic port access create ideal conditions for export-oriented partnerships.

READY FOR GLOBAL MARKETS

With appropriate branding, quality certification, and targeted market strategies, Madurai exporters are positioned to significantly expand their presence in Gulf, European, and Southeast Asian markets. The combination of traditional craftsmanship and modern manufacturing capabilities offers international buyers unique sourcing opportunities.

8+

Product Categories

Diverse export portfolio

20+

Export Countries

Global market reach

160km

To Major Port

Excellent logistics access



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