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# THE GLOBAL EGGS EXPORT MARKET

Understanding the complexities, standards, and  
opportunities in international egg trade

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# WHY EGGS REMAIN A HIGH-DEMAND EXPORT COMMODITY

Eggs have secured their position as a cornerstone of global food trade due to their unique characteristics. As a complete protein source rich in essential nutrients, eggs serve as both a dietary staple and an industrial ingredient across diverse markets.

The global demand remains consistently strong, driven by population growth, rising protein consumption, and expanding food manufacturing sectors requiring egg-based ingredients.

## PRICE SENSITIVITY FACTORS

- Production costs vary significantly by region Currency fluctuations impact competitive positioning
- Transportation and cold-chain expenses add substantial costs
- Seasonal demand peaks influence pricing structures

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# Forms of Exported Egg Products

The international egg trade encompasses multiple product formats, each serving distinct market segments and end-use applications.



## TABLE EGGS (SHELL EGGS)

Fresh whole eggs for retail consumption. Preferred in markets with strong cold-chain infrastructure and consumer demand for fresh products. Highest margins but shortest shelf life.



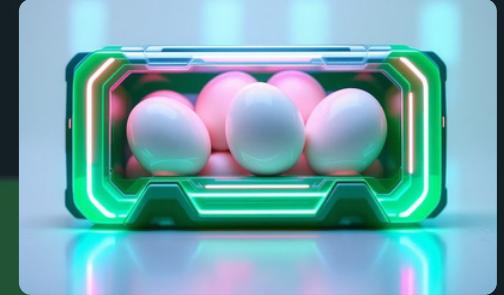
## LIQUID EGGS

Pasteurised whole eggs, whites, or yolks in bulk containers. Essential for food manufacturing, bakeries, and institutional kitchens. Reduced handling costs and consistent quality appeal to processors.



## EGG POWDER

Spray-dried egg products with extended shelf life (up to 2 years). Ideal for export to distant markets, military supply chains, and regions with limited refrigeration. Lower transport costs per protein unit.



## BOILED & PROCESSED EGGS

Value-added products including peeled hard-boiled eggs and specialty preparations. Growing segment in convenience food markets. Premium pricing but requires sophisticated processing facilities.

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# Key Import Markets for Eggs and Egg Products

## Middle East & North Africa

Higher- capita consumption coupled with limited domestic production creates sustained import demand. UAE, Saudi Arabia, and Qatar are major importers of both shell eggs and processed products.

## Asia-Pacific Region

Japan, Hong Kong, Singapore, and South Korea maintain consistent imports due to land constraints and premium quality requirements. China imports egg powder and liquid eggs for industrial use.

## European Union

Intra-EU trade dominates, but select markets import specialty products. Strict welfare and organic standards create opportunities for certified producers. Germany and the Netherlands are key trading hubs.

## Sub-Saharan Africa

Emerging markets with growing urban populations. Angola, Ghana, and Nigeria show increasing demand for affordable protein sources, particularly egg powder and liquid eggs for institutional use.

# Quality Standards and Grading Requirements



International egg exports must adhere to stringent quality benchmarks that vary by destination market. Most importing countries specify grading criteria covering:

- **Freshness Parameters**

Haugh unit measurements (typically  $>72$  for Grade A), air cell depth, and maximum age from lay date (often 7-21 days for fresh exports)

- **Physical Attributes**

Shell integrity, cleanliness standards, uniform sizing (Small, Medium, Large, Extra Large classifications), and absence of cracks or deformities

- **Safety Standards**

Salmonella testing protocols, maximum residue limits for veterinary drugs, and heavy metal contamination thresholds as per importing country regulations

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# Mandatory Health Certifications and Biosecurity

Animal health credentials and disease-free status certifications form the foundation of international egg trade eligibility.



## Avian Influenza Free Status

Exporting countries must demonstrate freedom from Highly Pathogenic Avian Influenza (HPAI) in production zones. Regular surveillance, rapid reporting mechanisms, and compartmentalisation protocols are essential.



## Newcastle Disease Certification

Proof of vaccination programmes or disease-free declarations required by most markets. Serological testing and veterinary oversight documentation must accompany shipments.



## Establishment Approvals

Production facilities, processing plants, and packing centres must obtain prior approval from importing country authorities. Facility audits verify compliance with Good Manufacturing Practice (GMP) and HACCP standards.



## Residue Monitoring Programmes

National residue control plans demonstrating systematic testing for antibiotics, pesticides, and contaminants. Results must align with importing country Maximum Residue Limits (MRLs).

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# Packaging, Labelling, and Cold-Chain Logistics

01

## Protective Packaging Standards

Eggs require impact-resistant packaging: pulp trays, plastic containers, or specialised corrugated boxes. Export packaging must withstand stacking loads and vibration during multimodal transport.

02

## Labelling Compliance

Labels must display production date, expiry date, grade, size, producer identification, and country of origin in the language of the destination market. Allergen declarations and storage instructions are mandatory.

03

## Temperature Control

Shell eggs must be maintained at 2-8°C throughout the supply chain. Liquid eggs require frozen transport (-18°C) or refrigerated conditions. Temperature monitoring devices and data loggers provide shipment verification.

04

## Transit Time Management

Fresh egg exports typically target delivery within 10-14 days from lay. Air freight is used for premium markets; refrigerated sea containers serve high-volume routes with robust cold-chain infrastructure.

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# Export Documentation and HS Code Classifications

**0407**

**Shell Eggs HS Code**

Birds' eggs, in shell, fresh, preserved, or cooked

**0408**

**Processed Eggs Code**

Birds' eggs, not in shell, and egg yolks

## Essential Export Documentation

- **Veterinary Health Certificate:** Issued by national competent authority certifying disease-free status
- **Phytosanitary Certificate:** Required by some markets for egg products
- **Certificate of Origin:** Proves country of production; may unlock preferential tariffs
- **Commercial Invoice and Packing List:** Details quantities, values, and shipment contents
- **Bill of Lading / Air Waybill:** Transport document and title of goods
- **Halal Certification:** Mandatory for exports to Muslim-majority countries

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# Understanding EXW, FOB, and CIF Terms in Egg Exports

Export pricing must reflect the allocation of costs, risks, and responsibilities between seller and buyer under internationally recognised Incoterms.

1

## EXW (Ex Works)

Seller makes goods available at their premises. Buyer assumes all transport costs, risks, and export formalities. Lowest seller responsibility but limits market access to sophisticated buyers.

2

## FOB (Free On Board)

Seller delivers eggs to the vessel at the port of shipment and clears goods for export. Commonly used in egg trade; buyer arranges ocean freight and insurance. Clear cost separation at ship's rail.

3

## CIF (COST, INSURANCE, FREIGHT)

Seller pays transport and insurance to destination port. Buyer assumes risk upon loading. Preferred by smaller importers lacking logistics capabilities. Seller requires robust freight partnerships.

- Price differentiation between terms typically ranges from 8-15% for regional exports and 20-35% for intercontinental shipments, depending on transport mode and insurance costs.

# Key Buyers and Risk Management in Egg Exports

## Major International Buyer Categories

### Wholesale Distributors

Purchase large volumes for redistribution to retail chains and smaller buyers

### Food Processors

Industrial buyers requiring liquid eggs and powder for manufacturing

### Bakeries & Confectioneries

High-volume users of liquid and frozen egg products

### Hospitality Sector

Hotels, restaurants, and catering companies purchasing fresh and processed eggs

## Critical Risk Factors

**Breakage and Product Loss:** Shell eggs experience 2-5% breakage rates during transport. Robust packaging and handling protocols are essential to minimise losses.

**Shelf Life Constraints:** Fresh eggs have limited export windows (14-21 days optimal). Delays in customs clearance or cold-chain failures result in total cargo rejection.

**Regulatory Compliance:** Changing import regulations, unexpected certification requirements, and shipment rejections due to non-compliance pose significant financial risks.

**Market Price Volatility:** Egg prices fluctuate based on feed costs, disease outbreaks, and seasonal demand. Hedging strategies and flexible contracts help manage exposure.

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